



New Jersey Chapter
45 Wilson Avenue
Manalapan, NJ 07726
Telephone: 732-786-9960
Fax: 732-786-9964
www.ccfa.org



Massage Envy Spa
402-404 Springfield Ave.
Berkeley Heights, NJ 07922

To Whom It May Concern,

I'm writing to you seeking support for our chapter's sixth year of a successful fundraising and lifestyle program called **Team Challenge**, through which novice to advanced participants work as a team to raise funds while training for 16 weeks to walk or run a half-marathon (13.1 miles).

The mission of the Crohn's and Colitis Foundation of America (CCFA) is to raise awareness of and to seek a cure for Crohn's disease and ulcerative colitis, two painful, incurable chronic illnesses collectively known as IBD. With IBD affecting an estimated 1.4 million Americans—including over 40,000 New Jersey residents—partnership visibility with our organization will likely be beneficial to your company, as many of your best clients, employees and their families will have a connection to these diseases.

This season Team New Jersey will again feature 50-60 dedicated individuals, among 1,000+ national participants, heading into our signature event at the Las Vegas Rock 'n' Roll Half Marathon on November 17th. Our website, www.CCTeamChallenge.org, features more extensive details on our efforts and the breadth of national participation.

Each season we like to offer different incentives and prizes to participants who reach and exceed their fundraising obligations. Our participants each commit to raising a minimum of \$3,800, and many will go above and beyond that goal. **We are asking if Massage Envy of Berkeley Heights would be generous enough to donate a gift card for a one hour massage to Team Challenge for CCFA.**

In return for your generous donation, we are more than happy to feature your logo and a link to your webpage on our website, Facebook page and weekly team newsletter as a supporting sponsor of the team.

Thank you in advance for any consideration or advice on how best to navigate the pitch for support within your organization. We look forward to a future partnership with Massage Envy of Berkeley Heights.

I will be following up soon to discuss this topic further. Please contact me with any questions or concerns by email at achandler@ccfa.org or by phone at 732-786-9960, ext. 4.

Sincerely,

Ashley Chandler
Team Challenge Endurance Manager

Crohn's & Colitis Foundation of America
New Jersey Chapter
45 Wilson Avenue
Manalapan, NJ 07726
www.CCTeamChallenge.org and www.CCFA.org

