

KERI ANN FLACCOMIO

www.linkedin.com/in/keriannflaccomio | www.keriannflaccomio.com

Paramus, NJ 07652 • kflaccomio@gmail.com

PROFESSIONAL EXPERIENCE

- Mount Sinai Adolescent Health Center, Mount Sinai Hospital** New York, NY
Development Coordinator (formerly Development Assistant) 10/2014-Present
- Coordinate annual Breakfast of Legends in absence of Development Director, raising \$500,000 in 2015
 - Draft, finalize, stage 1½-hr Breakfast program, with speeches for patients, moderators, Mount Sinai VIPs
 - Guide 15 NYC Marathon runners as Charity Manager for *Run For Teens* team, raising \$80,000 in 2015
 - Aid website launch and creation of development/marketing donor kit, assisting in writing, editing, proofing
 - Maintain donor relationships, manage acknowledgments and data entry in Raiser's Edge, Access database
 - Personalize correspondence for major gifts and pledges, prepare letters for MSAHC Director
 - Steer direct mailings/digital mailings in Constant Contact to support special events and annual appeals
 - Serve as liaison for Advisory Board, organizing meetings, minutes and development committee reports
- Crohn's & Colitis Foundation of America - New Jersey Chapter** Manalapan, NJ
Team Challenge Intern 7/2013-9/2013
- Supported marketing and PR initiatives for national signature events, patient and professional services
 - Secured radio airtime for PSAs, news coverage for press releases, locations for tabling events
 - Created mailing incentives for team alumni, medical practitioners and local businesses
 - Applied knowledge of IBD and the Foundation's strategic plan to create, manage content
- Center for Academic Advisement and First-Year Experience, Ramapo College of New Jersey** Mahwah, NJ
Peer Advisor 5/2009-5/2012
- Wrote, edited web content and 15 issues of the Parent/Family Focus newsletter in Constant Contact
 - Collaborated with staff members to plan and manage events facilitating student and family transitions
 - Co-presented information to crowds of up to 300, managed 10-20 students daily during orientations
- Basic Books | Nation Books, The Perseus Books Group** New York, NY
Publicity Intern 9/2011-12/2011
- Composed and updated press releases, pitch letters, galley letters, ePostcards and flyers
 - Generated contact lists and maintained media databases using Cision and Publicity Assistant
 - Researched print, online media for publicity opportunities; organized galley, review copy mailings
- The Record and Herald News, North Jersey Media Group** Woodland Park, NJ
News Intern 6/2010-8/2010
- Attended community events and press conferences
 - Conducted interviews with public figures, including the late Sen. Frank Lautenberg (D-N.J.)
 - Reported and wrote 16 news stories on deadline for the Passaic edition, consulted with editors

EDUCATION

- Ramapo College of New Jersey** Mahwah, NJ
Post-Baccalaureate – Business Essentials Certification, Anisfield School of Business 5/2012
Completion of 16 credit hours, two personal effectiveness seminars in AACSB-accredited business school
- Undergraduate* – B.A. in Communication Arts: Journalism | Minor in Psychology 5/2011
Cumulative GPA: 3.9/4.0 | Graduated *summa cum laude* with College Honors
Dean's List, Presidential Scholarship
Award for Outstanding Achievement in Communication Arts: Journalism

LEADERSHIP, FUNDRAISING & ADVOCACY

- Girls With Guts: Staff Blogger, Advisory Committee Member** 1/2016-Present
Write monthly blogs on personal experience; help grow GWG as a national support network
- Camp Oasis, Crohn's & Colitis Foundation of America: Cabin Counselor, LIT Counselor** 8/2011-Present
Provide educational, social, leadership opportunities for kids with IBD during weeklong summer session
- Team Challenge, Take Steps, Crohn's & Colitis Foundation of America: Participant** 2008, 2012, 2015, 2016
Trained to complete two half marathons and two awareness walks, served as a Take Steps Captain & Team Challenge New Jersey honoree, fundraised over \$10,000, blogged to increase IBD awareness